COOKIES POLICY

This Policy applies to users of one or more K2 INGENIERÍA websites **(e.g.** www.applusk2.com), including the mobile versions of the Websites owned and operated by **K2 INGENIERÍA**.

In addition, this Policy contains information about *cookies* and other tracking technologies used in the context of the Websites, mobile applications and online services that we offer to you (the "**Cookies**"). "**Online Services**" means the Websites, mobile applications and all information and services provided to you in connection with your use of the Websites, including newsletters, mobile applications, referral tools, sponsored content, advertising, email communication, SMS, online training.

In addition, through the use of *cookies*, personal data is collected and processed. In this regard, we

You can decide whether or not to accept *Cookies* through **the consent panel** or the settings of your own web browser or *smartphone*

recommend visiting our Privacy Policy.

What are cookies?

We use the term "*cookies*" to refer to all technologies that store, and access, information on the device you use to access the Online Services, such as your computer, *tablet* or *smartphone*. For example, we use http *cookies*, which are small text files (usually made up of numbers and letters) that are downloaded when you access our Online Services and allow us to recognize your device.

We use Cookies to improve our users' online experience, as well as to better understand how the Online Services are used. Cookies may tell us if you have visited the Online Services before, or if you are a new user.

What types of *cookies* are there?

Please review this section which provides an overview of the typology of *cookies* that can be used in an *online environment*.

Depending on the owner of the *cookie*, they can be classified into:

(a) **First-party cookies**: These are those that are sent to the user's computer or device from a computer or domain managed by the publisher itself, and from which the website requested by the user is provided.

(b) **Third-party cookies:** **These are those that are sent to the user's computer or device from a computer or domain that is not managed by the publisher, but by another entity that processes the data obtained through** cookies.

Depending on the duration of the *cookie*, they can be classified into:

(a) **Session cookies:** These are a type of *cookies* designed to collect and store data while the user accesses a website.

(b) **Persistent cookies:** These are a type *of cookies* in which the data is still stored on the computer or device and can be accessed and processed for a period of time defined by the person responsible for the *cookie*, a time that can vary from a few minutes to several years.

Depending on the purpose of the *cookie*, they can be classified into:

(a) **Analysis cookies :** These are those that, processed either by the publisher itself or by third parties, allow the number of users to be quantified and thus carry out the measurement and statistical analysis of the use made by users of the website. To this end, your browsing on this website is analysed in order to improve the offer of products or services.

(b) **Advertising cookies:** These are those that allow the management, in the most efficient way possible, of the advertising spaces that, where appropriate, the publisher has included on a website, application or platform from which the requested website is provided, based on criteria such as the content edited or the frequency in which the ads are displayed.

(c) **Behavioural advertising cookies :** These are those that allow the management, in the most efficient way possible, of the advertising spaces that, where appropriate, the publisher has included in a website, application or platform from which the requested website is provided. In particular, these *cookies* store information on user behaviour, obtained through the continuous observation of their browsing habits, which allows the development of a specific profile to display advertising based on it. It is also possible that when you visit a website or when you open an email or message where an advertisement or promotion is published, a cookie is installed in the user's browser that serves to later show you advertising related to searches made and to develop a control of the advertisements in relation to, for example, the number of their views. the location in which they appear, the times at which they are displayed, etc.

(d) **Technical cookies :** These are those that allow the user to browse through a website, platform or application and use the different options or services that exist therein, such as, for example, controlling traffic, identifying data or the session, accessing sections or content with restricted access, remembering the elements that make up an order, Carry out the process of purchasing an order, make the request for registration or participation in an event, use security elements while browsing, store content for the dissemination of videos or sound, or share content through social networks.

(e) **Personalization cookies :** These are those that allow the user to access the website, platform or application, with some predefined general characteristics based on a series of criteria on the user's terminal, such as the language, the type of browser through which they access the website, the regional configuration from which they access the website, etc. etc.

What *cookies* do we use and why do we use them?

The table below shows the different categories of *Cookies* used by the Online Services, as well as the reason we use them.

Purpose	Cookie Name	Founta in	Duration	What do these cookies do?	Do they transfer data outside the European Union?
Techniques	S	.docs.google.com	2 hours	Technical cookies allow the user to navigate through a website, platform or application and use the different options or services that exist therein, such as, for example, controlling traffic and data communication, identifying the session, using security elements while browsing or sharing content through social networks.	No
	NID	.docs.google.com	5 months		No
	CONSENT	.docs.google.com	18 years old		No
	cookies_surestao	applus.com	3 months		No
	currentLanguage	applus.com	3 months		No
	JSESSIONID	applus.com	Session		No
	NSC_ESNS	applus.com	1 hour		No
	_dc_gtm_UA-16150439-1	Google Tag Manager	1 hour		No
	calltrk_landing	Google Tag Manager	1 year		No
	calltrk_referrer	Google Tag Manager	1 year		No
	calltrk_session_id	Google Tag Manager	1 year		No
	IDE	Youtube	1 year		No
	NID	Youtube	5 months		No
	VISITOR_INFO1_LIVE	Youtube	5 months		No
	YSC	Youtube	5 months		No
	UULE	Youtube	3 hours		No
	CONSENT	.google.com	18 years old		No
	CONSENT	Youtube	18 years old		No
Analytical	_ga	Google Analytics	1 year	Analytical cookies allow the person responsible for them to monitor and analyse the behaviour of users of the websites to which they are linked. The information collected through this type of cookie is used to measure the activity of the websites, applications or platforms in order to create browsing profiles of the users of these sites, applications and platforms, in order to introduce improvements based on the analysis of the usage data made by the users of the service.	No
	_gid	Google Analytics	2 hours		No
	NID	Google Analytics	5 months		No
	CONSENT	Google Analytics	18 years old		No
	_utma	applus.com	2 years		No
	_utmz	applus.com	6 months		No
	_gac_UA-140557242-1	applus.com	2 months		No
	_gac-UA-16150439-1	applus.com	2 months		No
	_trackatronld	applus.com	2 years		No
	_uetsid	applus.com	24 hours		No
	_uetvid	applus.com	16 days		No
	__Secure-3PAPISID	google.com	22 months		No
	__Secure-3PSID	google.com	2 years		No
	APISID	google.com	22 months		No
	SAPISID	google.com	2 years		No
	SSID	google.com	22 months		No
	HSID	google.com	2 years		No
Advertising	K2 INGENIERÍA does not store its own advertising cookies, but a third party may record anonymous information about your activity. **Please refer to Google's cookie policy:** https://policies.google.com/technologies/types?hl=es				

How can you exercise your choices regarding the installation/removal of *cookies*?

You have the right to choose whether or not to accept *Cookies*. However, these are an important part of how our Online Services work, so you should be aware that if you choose to refuse or delete *Cookies*, this may affect the availability and functionality of the Online Services.

You can decide whether or not to accept *Cookies* through the consent panel or the settings of your own web browser or *smartphone.* Your web browser or *smartphone* offers you the option to delete all cookies, including all of our *cookies.* Please note that disabling *Cookies* from your browser may result in your access to some or all of the functionalities of our Online Services being prevented, without us assuming any liability in this regard.

Explanations on how to configure your web browser are usually available through the "*Help" menu* of the same browser.

You can allow, block or delete *Cookies* installed on your own device by changing your browser settings. For additional information on how to block *Cookies*, you can access the following sections and links of the most popular browsers:

- [Google Chrome](#)
- [Internet Explorer](#)
- [Mozilla Firefox](#)

Please note that your choice to decline *Cookies* is specific to each browser you are using. Therefore, if you opt out of *Cookies* on one device and want your choice to apply similarly to another device, you will need to enable the same option for that other device.

As an additional step, with respect to third-party Cookies for the purpose of providing you with interest-based advertising, please note that certain third parties may be members of one of the following self-regulatory online behavioral advertising programs, with appropriate opt-out options:

- Network Advertising Initiative (NAI) - (http://www.networkadvertising.org/choices/)
- Google Analytics - (https://tools.google.com/dlpage/gaoptout?hl=es)

If at any time you do not want your personal data to be used to enable third parties to show you advertising or to personalize the advertisements shown to you, you can adjust your settings using the tools provided by such third parties (*e.g.* Google, Facebook) or through one of the above online behavioral advertising self-regulatory *programs*, provided that such third party is a member of those programs.

Most mobile devices allow you to exercise control over tracking for advertising purposes by using the "*Limit Ad Tracking" option* (you can find more information about the tracking of your ads).

more specific to iOS devices [here](#)), or the *"Opt Out of Personalized Ads" option*
(more specific information for Android devices can be found [here](#)).

For more information about Cookies, *including the option to view the* Cookies *that have been installed on your device, as well as how to manage and delete them, please visit* www.allaboutcookies.org [and](#) www.youronlinechoices.eu.

Contact Us

If you have any questions about our use of *Cookies*, please contact us at:

protecciondedatos@k2ingenieria.com

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